

# Data Extract Made Easy

dbFunnel® makes the task of extracting and sending data easy. dbFunnel® is a tool that will help save time, money and frustration when extracting data.

## USES

### Analytics

- Inventory control
- Supply chain
- Data warehouse

### In House Projects

- Data syncing
- Web facing solutions
- Data warehouse

### 3rd Party

- Payroll processing
- Sales information
- Data warehouse
- Vendor Managed Inventory

### Parent Companies

- Real time/daily/monthly sales
- Real time/daily/monthly inventory
- Mergers and acquisitions

### Conversion

- Conversion to another system
- Conversion of custom data

## Why dbFunnel®?

Ease of Use

•  
Configure not code

•  
Quicker Completion of projects



*"After a recent acquisition, Fiberweb was saddled with the monumental task of quickly extracting data from our legacy ERP to feed consolidated reporting systems for it's parent company, PGI. What could have taken weeks and months, was done quickly using dbFunnel. Making ongoing changes to add fields and change logic to support business reporting changes often takes less than an hour instead of days."*

 **Doreen Richardson**, Sr Systems Analyst Fiberweb  
a PGI Company

*"We have used dbFunnel® (formerly known as ERP Explorer) to populate our hosted Data Warehouse for the last 5 years. dbFunnel runs every 5 minutes and loads data from our ERP and WMS. We have been very pleased with the performance and the reliability of the application, and the support has also been great."*



**Joseph Akpovi**, CSCP, LBC Inventory Control Manager  
Del Monte Foods, Inc.

## How Is It Done?

Transparent to the user, dbFunnel® dynamically creates all the SQL syntax. All the magic is hidden from the user, letting the user focus on the data.

